

# Martha Hanlon

Top Expert in Generating Customers for Small Businesses



## A Simpler, Easier, More Profitable Business



Small businesses dominate our landscape with more created every day. Yet most haven't turned the corner to success. They are overwhelmed by an unproductive "To Do List," that actually impedes their ability to get and keep customers.

Small business expert Martha Hanlon has shown over 4,891 business owners how to grow their revenue by over \$534 million dollars using practical, effective strategies.

Martha has spoken at wealth-building conferences throughout the United States and Australia on the topics that drive the success of small business.

Small business audiences connect with Martha as she's shown so many owners their path to success, plus she's "walked in their shoes," creating three successful businesses of her own. They leave with a "system" to transform their bottom line. Martha's straight-forward and humorous style connects and encourages them to action.

### What People Say about Martha's Presentations

"Marketing and sales represent the two most important activities for any entrepreneur. Martha's presentations map out a clear, compelling, yet practical process for entrepreneurs to build the business of their dreams. It's a fresh, new, and current approach to bring customers into a small business for a long, long time."

—LORAL LANGEMEIER,  
CEO/Founder Live Out Loud,  
international speaker, money expert  
and best-selling author

"The first time I heard Martha speak, I knew that she knew more about 'marketing' in her little finger than all of the other experts I had ever heard, combined! And, I was right. Then, she and her partner, Chris Williams, changed my business based on what was in their little fingers. Now they'll change every business that hears their presentations and does what they tell you to do."

—PHIL NEAL WALKER, CEO, Phil  
Neal Walker Law Corp., speaker and  
author

### Martha Shares:

*Real World Solutions for Small Business*

- The key to get and keep customers
- How to find out what customers really want but don't tell you
- How to talk to customers "on their level"
- How your potential customers really make decisions to buy or not
- What the formula is for customers who pay, stay and refer
- Two things you can do right now to change your business
- How to get your "To Do List" to just 5 Critical Things

### MOST POPULAR PROGRAMS

- ***Solve the Mystery of Getting Customers***
- ***Marketing Without a Gigantic Budget***
- ***The Surprising Solution to Your Biggest Marketing Issues***
- ***Social Media Marketing: How to Make It Work for You Right Now***

## Book Martha Today to Speak at Your Next Conference!

Contact the Wide Awake Team: (530) 878-1078 or [Marnie@wideawakebusiness.com](mailto:Marnie@wideawakebusiness.com) for more info.